Telehealth Tuesday: Privacy and Security with Telehealth with Susan Clarke

AUGUST 25TH, 2020
Zoom tips and tricks!

**VIDEO:** We want to see you! If your camera isn’t on, start your video by clicking here.

**CHAT:** Please jump in if you have something to share, but we also have this nifty chat function.

**AUDIO:** You can use your computer speakers or your phone for audio. The phone is generally better quality. If you click “Join Audio,” this “Choose one…” box will pop up. If you dial in, just make sure you include your audio code.

**MUTE/UNMUTE:** *6 or click the mic on the bottom left of your screen.

**ATTENDANCE:** If there are multiple attendees together on the call, please list the names and your location in the chat box.
Agenda

- Upcoming Events
- Privacy and Security with Telehealth
- Q&A and Peer Discussion
Upcoming HCCN Sessions

**TELEHEALTH TUESDAY SESSIONS**

3rd Tuesday of each month at 11:00 a.m.

- September 15
- October 20
- November 17
- December 15

**OTHER HCCN EVENTS**

**HIPAA Series: Save the Dates**

- The Path to 42 CFR, Part 2, Past, Present and Future"

  - Thursday, September 24 at 11:00 a.m.
  - Thursday, December 17 at 11:00 a.m.

**MONTANA HEALTHCARE CONFERENCE 2020**

- September 22-24

2020 Montana Healthcare Conference
October 5 - 9, 2020

**MPCA Events**
Susan Clarke, HCISPP


Conducts privacy and security risk analysis in addition to HIPAA and 42 CRF, Part 2 training.

20 years’ experience in health care operations.

10 years’ design and coding EHR software including HL7 Healthcare application development.

Served on IT security, disaster recovery and joint commission steering committee at Mayo Clinic-affiliated health care system.
The presenter is not an attorney and the information provided is the presenter’s opinion and should not be taken as legal advice. The information is presented for informational purposes only.

Compliance with regulations can involve legal subject matter with serious consequences. The information contained in the webinar and related materials (including but not limited to recordings, handouts and presentation documents) is not intended to constitute legal advice or the rendering of legal, consulting or other professional services of any kind. Users of the webinar and webinar materials should not in any manner rely upon or construe the information as legal or other professional advice. Users should seek the services of a competent legal or other professional before acting or failing to act, based upon the information contained in the webinar to ascertain what may be best for the users’ needs.
Acronyms

**BA:** Business Associate

**BAA:** Business Associate Agreement

**CE:** Covered Entity

**CEHRT:** Certified Electronic Health Record Technology

**CMS:** Centers for Medicare & Medicaid Services

**EHR:** Electronic Health Record

**ePHI:** Electronic Protected Health Information

**HHS:** Department of Health and Human Services

**HIPAA:** Health Insurance Portability and Accountability Act

**HIT:** Health Information Technology

**IT:** Information Technology

**NIST:** National Institute of Standards and Technology

**OCR:** Office for Civil Rights

**PHI:** Protected Health Information

**SP:** Special Publication

**SRA:** Security Risk Analysis
Learning Objectives

Overview of telehealth and HIPAA privacy and security

Relaxing of HIPAA for telehealth during COVID-19

Cybersecurity for your remote workforce
Telehealth and Security
The Golden Rule

- **People and Safety come first.**
- **Leadership buy-in is critically important.**
- **Everyone is responsible for security.**
- **Training is essential.**
- **Policy is the key to almost everything.**
Telehealth Visit Quick Start List

Choose platform for visits
- Security
- Practice considerations
- Patient considerations

Develop priority patient list
- Patient interest and ability
- Determine Patients at higher risk

Conduct visit
- Engage patient
- Schedule visit
- Privacy concerns
- Technology

Document visit
- EHR processes
- Pertinent legal considerations

Bill/reimbursement for visit
- Medicare
- State Medicaid
- Commercial
HIPAA and Telehealth

Privacy, security, and confidentiality issues must be addressed in telemedicine the same as in conventional medical practices.

Telemedicine applies to both originating and distant sites which increases the frequency that PHI is available electronically.

Technical safeguards like encryption provide safe harbor. Make sure data transmission is encrypted.

No control over vendors actions or operations, clearly state in Business Associate agreements. (Important: the vendor must be willing to sign a BAA.)
HIPAA and Telehealth

Storage considerations for electronic files, images, etc. EHR vendors starting to store telehealth visits.

Technology used for telehealth needs to ensure high-level of security safeguards and controls.

Understand how and what PHI is being collected and stored.
IT Security and CIA Triad

Confidentiality

What if my health record isn’t kept private?

Information Assets

What if my health record isn’t accurate?

What if my health record isn’t there when needed?

Integrity

Availability
Telehealth can have a greater number of platforms, role of telehealth company (BA) in data storage, reporting, billing.

BAs must comply with the technical, administrative, and physical safeguard requirements under the Security Rule; liable for Security Rule violations.

Technical vendors who can access PHI and work on behalf of provider is a business associate and need a business associate agreement.

BA definition expressly includes Health Information Organizations, E-prescribing Gateways and personal health record (PHR) vendors that provide services to covered entities.
Telehealth Privacy Considerations

Consider what type of informed consent from patient before telehealth is used. Explain the purpose, risks, benefits, alternatives.

State laws vary, if multiple states use strictest to standardize processes.

There must be a private and uninterrupted space in which the equipment is kept where the client/patient will consult with the provider.

Providers and patients using televideo equipment often speak louder than normal.

HIPAA laws that govern use, disclosure and breach must be followed faithfully.

There should be a door that closes and is able to be locked when room is not in use.

A telephone is needed as backup in case the televideo connection drops.
Telehealth during COVID-19
Recent Legislative and Policy Changes Affect Telehealth Utilization

- HIPAA Flexibility to include new technology platforms.
- Federally qualified health centers (FQHCs) and rural health centers can serve as eligible sites of care for telehealth services during the COVID-19 response.
- Waiver allowing healthcare providers to use telehealth and wherever the patient is located.
- Providers may see both new and established patients.
- Out-of-state practitioners permitted to provide telehealth services in another state.

Relaxing of HIPAA to Promote Telehealth Visits during COVID-19

HHS Office of Civil Rights (OCR) will exercise enforcement discretion and waive penalties for HIPAA violations against health care providers who serve patients in good faith through everyday communications technologies (e.g., FaceTime, Skype).

Choosing Telehealth Software

Choose wisely

Practice needs?

Needed features?

Patient needs?
Choosing Telehealth Platform

- Work on multiple devices
- Work over cellular (mobile) and WiFi
- Easy to install
- Easy to open
- Easy to use
HIPAA Standing Down for Telehealth

COVID-19 Allowances

- Some technologies and how they are used may not fully comply
- OCR will exercise enforcement discretion/not impose penalties for noncompliance (good faith provision)
- OCR will not impose penalties against covered health care providers for lack of business associate agreement with vendors
- Applies to any telehealth service, not just diagnosis/ treatment related to COVID-19
Acceptable Non-Public Facing Applications

- Apple FaceTime
- Facebook Messenger video chat
- Google Hangouts video
- Skype

- Notify patients of potential privacy risks
- Enable all available encryption and privacy modes
## Choosing a Platform: Patient Friendly*

Today’s Most Commonly Used Communications during COVID-19

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Product</th>
<th>Platform</th>
<th>Encryption/Authentication</th>
<th>Security Considerations</th>
<th>Collect to Connect</th>
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<tbody>
<tr>
<td>Apple</td>
<td>FaceTime</td>
<td>Not recommended outside Apple iOS</td>
<td>AES-256-bit, End-to-end</td>
<td>Calls not stored on Apple’s servers; iCloud Backup can be turned off</td>
<td>Phone and email or Apple ID</td>
</tr>
<tr>
<td>Microsoft</td>
<td>Skype</td>
<td>Android, Apple, Windows</td>
<td>AES-256-bit, End-to-end</td>
<td>Data routed through Microsoft; for end-to-end must use Private Conversation</td>
<td>Phone and email or Skype ID</td>
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<tr>
<td>Microsoft</td>
<td>Teams</td>
<td>Only works within your Office 365 environment; may not be viable solution</td>
<td>AES-256-bit</td>
<td>Data resides in Office 365; subject to security controls, retention and ediscovery</td>
<td>User ID only if assigned through work</td>
</tr>
<tr>
<td>Facebook</td>
<td>WhatsApp</td>
<td>Android, Apple, Windows</td>
<td>AES-256-bit, End-to-end</td>
<td>Facebook no access to contacts or conversations</td>
<td>Phone and email or username</td>
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<tr>
<td>Facebook</td>
<td>Messenger</td>
<td>Android, Apple, Windows</td>
<td>AES-256-bit, Not encrypted by default</td>
<td>Facebook no access to contacts or conversations; for end-to-end, must use Secret Conversation</td>
<td>Phone and email or username</td>
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<tr>
<td>Google</td>
<td>Hangouts</td>
<td>Android, Apple, Windows</td>
<td>AES-256-bit &amp; SHA-1</td>
<td>Some data resides in Google</td>
<td>Phone and email</td>
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Security Recommendations

- **Set up**: Set up service-specific accounts as needed
- **Create**: Create better separation for post-COVID-19 discontinuation of these temporary telehealth services
- **Enable**: Enable two-factor authentication
- **Find out**: Find out if and where any data from the telehealth visit is stored
- **Maintain**: Maintain documentation, communication, and confidentiality
- **Manage**: Manage patient expectations
Common Pitfalls

Avoid conducting these telehealth sessions from the clinician’s personal accounts

Avoid conducting telehealth visits or patient communication in public

Avoid using video conferencing technology that does not have a unique URL for each session
DO NOT USE PUBLIC-FACING APPLICATIONS

Technology

Facebook Live
Twitch
TikTok
Potential Telehealth Limitations & Considerations

- Situations in which in-person visits are more appropriate
- Privacy limitations
- Limited access to technological devices (e.g., smartphone, tablet, computer) needed for a telehealth visit or connectivity issues
- Level of comfort with technology for healthcare personnel and patients
- Cultural acceptance of conducting virtual visits
Is Your Remote Workforce Prepared?

Does your organization have:

• Good data backups?
• Layered security aka defense in depth?
• A strong emergency preparedness program including downtime procedures?
• Investment in training your employees?
• Cyber insurance?

Security systems need to win every time. Hackers only have to win once.
Security for Remote Workers

- Risk of using personal email on corporate computers
- Email security
- Security for new remote workers due to COVID-19
- Careful of stress or panic-led disclosures during COVID-19
Signs of Malicious Email

- To/from/received/reply unconnected
- URLs branding slightly off
- Disconnected/bogus URLs
- Unexpected file attachments
- Internet mail extension type mismatches
- Unexpected requests for actions
- Stressor claims, sense of urgency
Successful attack!
Coordination: Money went to Utah bank, then to bank in China. …and to procurement to pay vendor through wire transfer.

Social Engineering

CEO gets phishing email and opens attachment. Attackers watch and learn internal process. Attacker sends emails to finance to set up wire transfer… Successful attack! Money went to Utah bank, then to bank in China.

Empower and train employees to protect your network!
ITL Bulletin March 2020

Security for Enterprise Telework, Remote Access, and Bring Your Own Device (BYOD) Solutions

Karen Scarfone, Jeffrey Greene, and Murugiah Souppaya
Computer Security Division
Information Technology Laboratory
National Institute of Standards and Technology
U.S. Department of Commerce

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<td>Developing and enforcing a telework security policy, such as having tiered levels of remote access</td>
<td>Requiring multi-factor authentication for enterprise access</td>
<td>Using validated encryption technologies to protect communications and data stored on the client devices</td>
<td>Ensuring that remote access servers are secured effectively and kept fully patched</td>
<td>Securing all types of telework client devices—including desktop and laptop computers, smartphones, and tablets—against common threats</td>
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How to support a Culture of Compliance

- MUST HAVE ENGAGED AND SUPPORTIVE LEADERSHIP.
- POLICY AND PROCEDURES ARE STATEMENT THAT YOU ASSERT YOUR INTENT TO COMPLY WITH REGULATIONS. IMPORTANT--YOU MUST FOLLOW.
- TRAINING--MAKE SURE YOUR EMPLOYEES ARE YOUR BIGGEST ASSET NOT YOUR BIGGEST LIABILITY.
https://www.telehealthresourcecenter.org/resources/

https://www.cchpca.org/resources/covid-19-telehealth-coverage-policies

to educate our patients on how to connect to telehealth
https://www.avancecare.com/covid-19/


Link to a reimbursement guide that reviews all of the requirements and options to bill for virtual care.
https://education.hccinstitute.org/Public/Catalog/Details.aspx?id=pyByVKg7JGDSk5TYPpUdsg%3d%3d
Thanks for your valuable time today!

For assistance, please contact:
Susan Clarke
sclarke@mpqhf.org | (307) 248-8179

Please let me know how I can help.
Questions?

Toni Wood, CPHIMS
Clinical Informatics Manager
twood@mtpca.org
(406) 438-1575